From: Epstein, Tom [mailto:Tom.Epstein@blueshieldca.com]

Sent: Sunday, May 01, 2016 10:11 PM

To: Epstein, Tom

Cc: Baki, Claire

Subject: webinar/Sacramento meeting with Blue Shield CEO

Hi. As part of Blue Shield of California’s continuing effort to reach out to the broader healthcare community, you are invited to our first annual stakeholder meeting on May 18. This is an opportunity for community and industry leaders to hear from Blue Shield executives about how a mission-driven, non-profit health plan is working to change health care for the better. Our presentation will be followed by ample time for questions and dialog.

Hosted by our CEO, Paul Markovich, this 90-minute meeting is designed for Blue Shield leaders to share the company’s mission, goals, and financial performance and to offer insight into our strategic direction. Paul will be joined by Blue Shield CFO Mick Murray, Chief Human Resources Officer Mary O’Hara, and BSC Foundation President Peter Long.

The meeting is a webcast; however, if you are in Sacramento, you’re welcome to attend in person at 400 Capitol Mall, Suite 2000. The invitation is non-transferable.

You may choose between two times: 9-10:30 a.m. or 1-2:30 p.m. PDT

Agenda:

Why we’re here: The mission and goals of a not-for-profit health plan

How we’re doing: Our performance

Where we’re going: Our future direction

Making a Difference: Our Foundation

Open discussion / Q&A

To participate, please contact Claire Baki at Claire.baki@blueshieldca.com or 415-229-5971. If you have any questions, please feel free to contact me.

We hope you are able to attend.

Thanks.

Tom

Tom Epstein

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